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## **EXPERIENCE**

### **Freelance Web Site and Publication Development and Design**

1996 to present

Owner and operator of Chosen Spot Design, I create web sites, brochures and newsletters for businesses and individuals, including the Canandaigua City School District Transportation Department, School World, ProCutters Lawn and Landscape, the NYS Biology – Chemistry Professional Development Network among others.

View examples of past projects at <http://www.chosenspotdesign.com/> , my personal website <http://www.mamaloca.net/> , and my blog <http://www.manicschoolbus.com/>

Proficient in the HTML, CSS, PHP, MySQL and familiar with JavaScript, Visual Basic.NET, ASP.NET, and Flash.

Image optimization of digital photos or art, content management, contract work, and custom coding.

Publish "The Route Sheet" a newsletter for the Canandaigua City School District's Transportation Department 1999 to 2002, includes the writing and researching articles.

Designed the Recreation Brochure for the City and Town summer programs 2002 and 2003.

### **Canandaigua City School District / Transportation Department**

Bus Driver 1990 to present

Responsible for safely chauffeuring children to and from school

Vice president for the CSBDA (Canandaigua School Bus Driver's Association)

Past Secretary CSBDA

Internship with the Department of Instructional and Administrative Technology

Transportation Advisory Group Member

Negotiation Team Member

**Town of Canandaigua**

1992 to 2002

Department Aide - Planning Board

Assist in preparing Planning Board meeting agendas.

Attending Planning Board workshops to provide support to Board members,  
Maintaining department records - including application processing, data entry  
and file management.

Research projects including fees survey of local Planning and Zoning  
departments.

Department Aide - Assessor's office 1994 to 1999

Assisted with the town's re-assessment 1996

Web Master Town of Canandaigua Web Site 1998 - 2001

**EDUCATION**

Graduated May 2005 from Finger Lakes Community College as a returning  
student; AAS in Information Technology with concentrations in Web  
Development and E-Commerce, AAS in Business Administration GPA 3.5  
Coursework: Data Structures, Electronic Commerce, Web Development, .Net,  
Multimedia development, Statistics, Human Resource Management, Economics,  
Accounting, Organizational Behavior, Business Communications, MS Office  
including Word, Excel, PowerPoint and Access, Philosophy

**Memberships:** International Webmasters Association and HTML Writer's Guild